**TOOLS**

* Identifying stakeholders (Modul 3A)
  + Draw diagram of stakeholder network (Modul 3A)
  + Primary beneficial stakeholder and other stakeholders
* Assessing stakeholder needs (Modul 3A)
* Assessing priority among the stakeholder needs (Modul 3A)
  + List of primary needs

**QUESTION**

* What is their actual wishlist?
* How many farmers?
* How many sellers?
* What kind of product?
* What is the community there and how big the size?
* Where is the exact location?
* Where is the storage and packaging facilities?
* Land ownership?
* Production or farming method?
* Transport system?
* Managing price strategy?
* Communication plan?
* List of channels?
* ICT Tools?
* Do they keep recording the data?
* SOP to sell?
* How do they keep the safety or higinity of their product?
* Funding or sponsors?
* Centralized accounting or finance system?
* What do they do about product waste?
* Is there any further product processing after harvesting?
* Online team? How do they manage the supply or delivery for online business?
* How many branches that they have so far?
* How can they manage about the maximum capacity of producing?
* How do they manage the salary for each staff member? HR management?
* Organization structure?
* How they are pricing the seasonal product? How manage seasonal product?
* How do they pack the product?
* How do they display the product?

**STAKEHOLDER**

1. Farmers
2. Villagers
3. Transport service provider
4. Farm venue owner
5. Market venue owner
6. Coordinator for logistics
7. App / ICT developer and operator
8. Finance accounting
9. Storage/ Packaging service
10. Communication/ Publicity
11. Documentation of SOP
12. Funding / Sponsors
13. Local government

**SOLUTION**

* + - We can build a digital environment in supply chain management. This digital environment can help them to get any supply to produce their product and also help to sell their product. In one platform, they can do anything about their business activities. In the other side, in customer side, every customer can make any request that contain what do they need, also in this platform. I think, this solution can facilitate our stakeholder in their daily activities.
    - We should think about how to display the product, design good layout for the market, define good service from sellers